

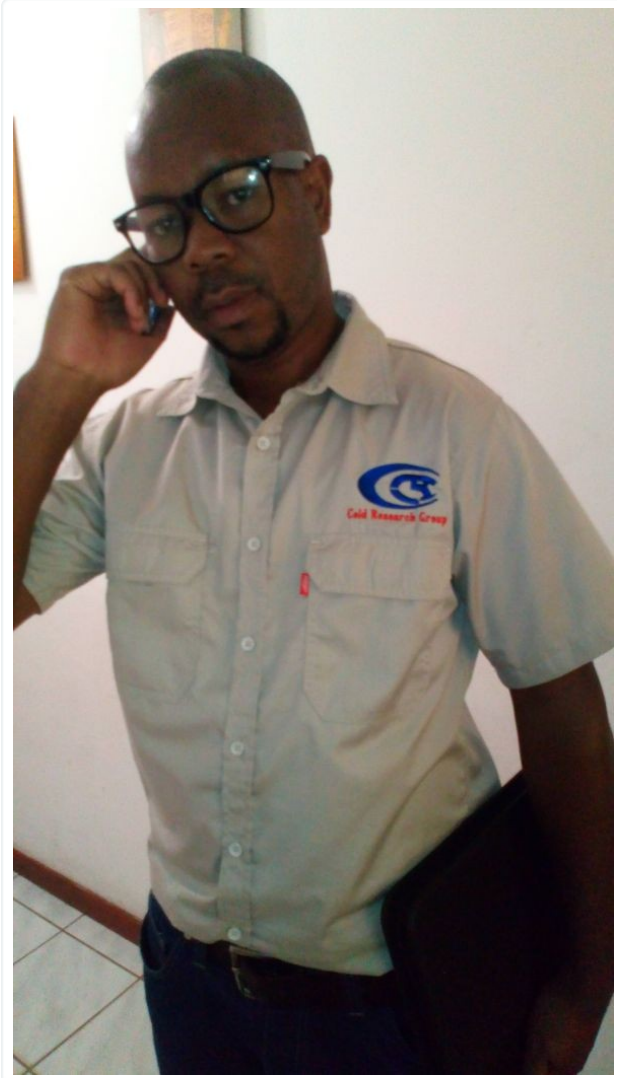


Cold Research (Pvt)Ltd

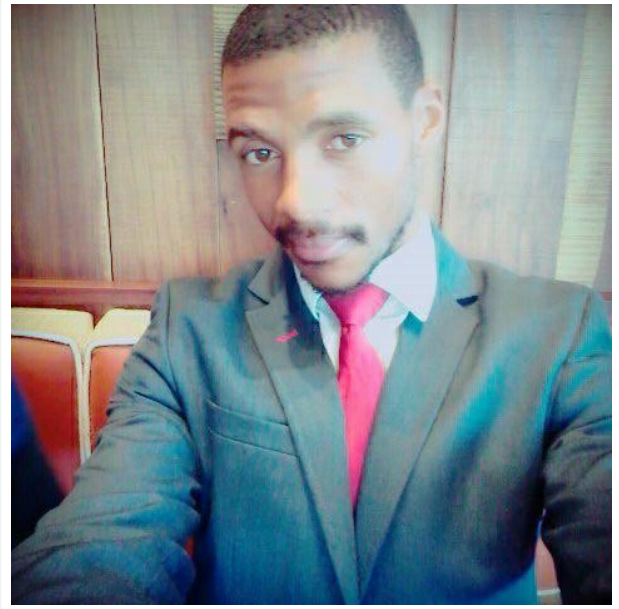
Company Profile

Cold Research Group

Cold Research(Pvt)Ltd



Ali Muhammad



Sbu Jona



Directors:

Ali Muhammad (Technical & Operations Director)

Sbusiso. Jona (Marketing Director)

Cold Research Group

Business Address:

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Chatsworth
Durban, 4092

Branch Office Address:

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02 La Digue

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Website: <http://coldresearchgroup.co.za/index.html>

Company registration number: 2016/23681/07

Cold Research Group

Company History

Cold Research Group (CRG), based in Durban, KwaZulu Natal, is a level 1 BBE status company whose core business is the provision of air-conditioning products and services for both domestic and commercial requirements. Having gained vast experience as technicians for a number of companies, and driven by their shared passion to refine the science of cooling and air conditioning and take it to another level, Ali Muhammad and Sbu Jona came together in 2016 to launch this first black owned South African company to specialize in **Precision Air Conditioning** solutions. The company seeks to provide cost effective, comfortable and energy efficient solutions.

Within the space of just about a year and a half of its inception, CRG has experienced exponential growth in terms of building an impressive clientele base (see Portfolio below), the acquisition of cutting edge equipment that will enable our technical teams to perform at optimum efficiency, and the streamlining of our administration and smoothing of our logistics to ensure an efficient flow of goods and services to our clients. Judging by the goals so far achieved, we, at CRG, are absolutely confident of our ability to take on bigger projects that will propel us to accomplish the goals of our 5 year Plan to have set up a thriving thermal technologies product and equipment supply centre by year 2023.

As a fairly new kid on the block we strive to provide good service and professional workmanship, reliability, accuracy and an efficient service delivery. We do not only make it a point to leave a site in a neat state and in good time as well, but we also seek to forge lasting relationships with our clients. We are conscious of the need to maintain the highest standards of safety for both our teams and our clients, and we go that extra mile to win the confidence of our clients.

Cold Research Group

Our Services:

Precision air conditioning is what most informed consumers are turning to of late – and for good reason too, because as the name implies, Precision Air-condition protects the very core of your apparatus. Cold Research Group (CRG) offers specialist services, sales, repairs and rentals in Precision Air Conditioning to clients in and out of Durban. This involves supplying and installing quality air-conditioning for heating and cooling, ventilation, and the dehumidification of indoor air for thermal comfort. The company undertakes contracts and provides routine maintenance and services to its customers throughout South Africa. Our services revolve around these seven activities:

- Supply
- Install
- Service
- Repair
- Maintain
- Sale
- Rent out

Cold Research Group

Our services cover these two main categories:

Comfort Cooling

Cassette
Cassette
Mid wall split
Consoles
Under ceiling
Cassette
Floor standing
Package units
Machine tools cooling
Ducted Systems
Heating Systems
Elevator Air-conditioning

Machinery Cooling

Medical Heater Cooling System
Refridgerated Air Dryers
Server Data Cooling
Computer Room Cooling
Telecom Cabinet Cooling
CNC Machine Cooling
Electrical Control Cabinet Cooling
Outdoor Media Equipment Cooling
Security Equipment Cooling

Some of the most common users of our services include:

- Low-Rise Residential buildings, including family houses, duplexes, simplexes, granny flats, estate and retirement homes and small apartment buildings
- High-Rise Residential buildings, such as tall dormitories and apartment blocks,
- Retail shops, Those requiring air conditioning product purposes,
- Recreational, caravans, mobile homes and boats, night clubs and gyms, etc
- Commercial buildings, which are built for commerce, including offices, malls, banking institutions, pharmacies, shopping centers, restaurants, hotels and B&B's, data centre & server rooms, airports, etc.
- Institutional buildings, which includes hospitals – operating theatres and neonatal wards, clinics, laboratories, governmental buildings, academic institutions – universities, training centre and schools, churches and places of worship etc.
- Industrial spaces, such as warehouses and factories

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Some of our other services include:

- Poultry Heating
- Poultry Ventilation
- Refrigeration
- Electrical repairs
- Consultation
- Automotive air conditioning

Cold Research Group

Vision Statement

To become Africa's leading company in the research, development, innovation and provision of affordable thermal technologies solutions for precision and comfort cooling.

Mission statement

To provide reliable and efficient cutting edge thermal technologies solutions to meet our clients needs and expectations at a competitive market price.

Values

Our value system is anchored in these seven tenets:

1. Excellence
2. Integrity
3. Reliability
4. Affordability
5. Quality
6. Honesty
7. Growth

Business goals & objectives

To have set up a thriving thermal technologies product and equipment supply centre by 2023 and established trade ties with international manufactures to directly import latest technologies to our African market. To also have over 10% of the South African product consumers in our supply system.

Cold Research Group

Growth strategy

Our growth strategy is built around an internship training initiative which empowers our technical teams to become the most trusted service providers in our field and our products and solutions to become the most sought after.

Business competitiveness

Expertise: Our technicians have vast experience and knowledge of the industry, and are qualified to undertake projects of any size. Our administration system is being enhanced with a fully computerized invoicing and accounting system to keep up with trends and make it easy for our clients to transact with us.

Price. We keep our prices competitive, both as a marketing strategy as well as a fulfillment of our “Live and let live” approach to business.

Management & Ownership

Directors:

Ali Muhammad (Technical Director)

(City and Guilds of London (UK), Diploma in Refrigeration and Airconditioning) a graduate from United Kingdom with 12 years experience in HVAC.

Sbusiso Jona (Marketing Director)

Highly experienced Refrigeration and Airconditioning Technician. Undertook 3 years scholarship with Onsite Refrigerations and attained Level 4 certificate in Refrigeration and Airconditioning

Cold Research Group

Managers & Technicians

We have built a team of vastly experienced and responsible site managers, technicians and assistants on standby to attend to any request.

Office and administrative personnel

Our administrative personnel includes an Admin Manager who sees to the day to day running of administrative work including marketing, digital presence, and stock management. We also employ the services of a freelance Accountant (registered with SAIPA).

Cold Research Group

Portfolio of Evidence

TDC PRINTERS and Distributors

contact details Trevor 0317051082,

JMR GROUP



Contact Sunday 0317055011

GROUP WRECK



contact Lynda 0315003725

INSPIRATION TRAVEL



Contact: Horst 0312660030

Cold Research Group

STEELBANK



Contact: Samantha 0317014821

VIKINGS GROUP of companies



Contact: Desiree 0317028689

AJFINPLAN SERVICES

Contact: Jade 0317090422

DSV LOGISTICS Mounties



Contact Nitha 0312095500

GM TRAILERS

Contact: Pamela 0870049994

HOSEPERSA



Contact: Wendy Weingartz 0317654625

Cold Research Group

AJ FINPLANSA

Contact 0317675702

JBN POWER



Contact: Emmanuel 031 401 1056

Thank you for taking the time to read our company profile. If there are any questions or comments, please feel free to contact us.